



Dear Community Member,

We want to take this opportunity to introduce you to Santa Barbara County's newest and most exciting endeavor yet: the 100 Day Challenge. The 100 Day Challenge is an intense collaboration among dedicated agencies and organizations across Santa Barbara County that are committed to improving housing solutions for youth experiencing homelessness or that are at risk of homelessness. Our collaborative effort's end goal is to provide the youth we are serving with a safe place to call home while continuing to provide supportive services after they are housed. Given the current pandemic, it is more crucial than ever to get youth off the streets to help prevent the spread of COVID. The 100 Day Challenge Team is determined to end homelessness among the youth population in our community, and we hope you will join us in this exciting endeavor!

We know it can feel risky accepting younger tenants; however, we are committed to helping them succeed. We will provide financial assistance through various housing support programs in addition to supportive services. Santa Barbara County has various housing support programs that are designed to place homeless individuals into permanent housing. Furthermore, we cannot do it alone – landlords literally hold the key to our youths' futures. That's why we offer landlords several special incentives, including:

- Security deposits. Our 100 Day Challenge Team knows that saving enough money for a security deposit is a significant barrier. To address this barrier, we help clients with the security deposit and can pay up to double the rent amount.
- Problem prevention through regular home visits. Our supportive services team will conduct home visits to ensure that clients are stabilized in their new environments, that their jobs are going well, and that they are getting the support they need. Regular follow up with clients allows us to identify and address potential problems early on – before they become irreparable.
- Additional Financial Support. We will support clients as they become financially independent through rent payments, building a budget and financial plan, and additional rental payments to ensure housing retention when there are financial hardships.
- Landlord-Tenant Referral. Landlords can refer to their current tenants for assessment to receive the services outlined above.

Housing support programs have been successfully utilized by Good Samaritan Shelter, New Beginnings, and other agencies to transition many formerly homeless individuals into permanent housing. The success of the 100 Day Challenge is based upon regular communication with our clients, landlords, program partners, and a commitment to following through on our promises. If you would like to learn more about the various housing support programs available, we would be happy to provide you with further information.

Please keep us in mind when you have future openings at your properties. We would love the opportunity to work with you. Interested? Please follow/enter this link: shorturl.at/hDOP3

Sincerely,

Collaborating Agencies, 100 Day Challenge

